

# Powerful Business Presentations™

## overview

Powerful Business Presentations™ is an interactive session that helps participants deliver complex business presentations. Focusing on structure and presentation skills, this 2 day program can include six digital-recordings of participants' live classroom presentations.



Through a combination of instruction, demonstration and practice, participants learn to deliver engaging business presentations. By the end of the workshop, participants feel increased confidence and can deliver interesting presentations to even the most challenging audiences with ease.



**BoldNewDirections**

TRANSFORMING PEOPLE & PERFORMANCE

## workshop benefits

- ▶ Address Audience Needs
- ▶ Improve Your Impact
- ▶ Simplify Complex Data
- ▶ Engage your Audience
- ▶ Highlight Key Points with Gestures
- ▶ Strengthen Your Message with Eye Contact
- ▶ Understand the 6 P's of Vocal Power
- ▶ Convey Confidence with Your Body
- ▶ Prepare Visuals That Work

## who should attend

- ▶ Anyone Who Gives Presentations
- ▶ Managers & Team Leaders
- ▶ Sales & Marketing Professionals

## workshop materials

Every participant receives a copy of the Powerful Business Presentations™ manual and a Flash Drive with 6 digital recordings of their presentations.

1-800-501-1245

[info@boldnewdirections.com](mailto:info@boldnewdirections.com)

[www.BoldNewDirections.com](http://www.BoldNewDirections.com)

# Powerful Business Presentations™

## discount options

Ask about our volume discounts for booking multiple workshops for your company, organization or association conference.

## one day option

This workshop may be offered in a one day format with optional follow up coaching. Contact us for more information or to discuss your organization's unique needs.

## book your workshop

Contact us today to discuss pricing and scheduling options that suit your organization.



**BoldNewDirections**

TRANSFORMING PEOPLE & PERFORMANCE

## one day program agenda

- ▶ Presenting a Benchmark
- ▶ Learning About Your Audience
- ▶ Creating a Compelling Opening
- ▶ Persuading with Vocals
- ▶ Influencing with Body Language
- ▶ Using Engagement Devices
- ▶ Highlighting with Gestures
- ▶ Using Several Skills Together

## two day program agenda

### *All Day One Agenda Items PLUS*

- ▶ Reviewing Day One Learning
- ▶ Delivering Your Main Message
- ▶ Using Visual Aids Effectively
- ▶ Keeping Complex Topics Simple
- ▶ Responding to Tough Questions
- ▶ Tying All Skills Together
- ▶ Creating a Powerful Summary
- ▶ Noting Progress & Future Enhancements

1-800-501-1245

[info@boldnewdirections.com](mailto:info@boldnewdirections.com)

[www.BoldNewDirections.com](http://www.BoldNewDirections.com)